

Our Mission

To connect consumers in financial distress to valuable, reputable community services

Nonprofitreferral.org (NPR) provides an efficient way for your counselors to identify and connect consumers with valuable support services and financial assistance in their local community. Currently, Nonprofitreferral.org provides resources for **19** service categories in over **45 major** metropolitan areas. **By the end of Q2 2009 NPR will provide resources in 75 metropolitan areas & all 50 states.**

With its web-based platform, NPR allows housing, credit, and bankruptcy counselors to quickly look up information and provide it to consumers on the phone or via email. NPR provides distressed consumers valuable information about local community resources that provide tangible assistance. NPR also provides real-time reporting on the location and types of resources most in demand by your consumers.

Why Subscribe to Nonprofitreferral.org?

Proven Track Record: NPR has been in use since 2006. **Existing subscribers make over 1,500 referrals a day using NPR.**

Increased Efficiency: The time required to research and update local organizations to assist customers is overwhelming for any one organization. The Nonprofitreferral database easily and quickly provides access into a vast database for quick and appropriate referrals, thus allowing more time for financial counseling and other services your counselors provide.

Positive Outcomes: With accurate and up-to-date information, NPR will help increase consumer trust levels and will provide resources that often provide tangible support for consumers in areas they need, including job placement, utility payment assistance, and food assistance.

“Our counselors depend on Nonprofitreferral.org and the wonderful referrals which we are able to make to the homeowners who come to us for assistance from cities all around our country. We believe that a Homeowner Action Plan is much more meaningful with local referrals and to that extent this service has been invaluable. We try to provide the most recent and up-to-date information available to those in need and we could not do this without assistance from Nonprofitreferral.org.”

- Rick Harper, Vice President of Program Services, Consumer Credit Counseling Service of San Francisco

How Nonprofitreferral.org Works

Nonprofitreferral.org: Counselor Facilitated Access to Referral Information

NPR subscribers use the nonprofitreferral.org website to provide a desktop version of the database so counselors can look up information for a customer and then send it to them via email or in the written action plan. NPR also includes scripts the counselor can use to explain what is available to the consumer while on the phone.

Data Quality

You can count on Nonprofitreferral to keep your customers up to date with critical referral sources. We have developed unique and trusted relationships with local nonprofit organizations, foundations, charities and city governments. Using a network of trained practitioners familiar with the mortgage and counseling industries, as well as local services, this growing database provides accurate and up-to-date information on critical services and programs that may assist consumers in financial distress. Data is reviewed and verified regularly, ensuring the integrity of the information. As organizations, services, and contacts change, so will the resource data. New resources will be added regularly, and any services receiving poor feedback will be dropped. All of this ensures that each time a borrower is referred to a resource, the information will be reliable and lead directly to help.

Reporting

NPR subscribers can download reports on usage by counselors on a real time basis. Subscribers can view reports by the types of services utilized, as well as the number of referrals by city or state. NPR staff can also develop custom reports for an additional fee.

Please visit www.nonprofitreferral.org and contact Dean Caldwell-Tautges at 952-920-4395 (dean@mortgagekeeper.org) for more information.